



FK POWER MOBILITY PRIVATE LIMITED



TO GRAB INVESTORS ATTENTION

BRIGHT FUTURE ELECTRIC VEHICLE IN INDIA

ABOUT US

F K Power Mobility Private Limited is a forward-thinking company specializing in electric vehicle (EV) multiple-brand franchise showrooms and service centers. The company is committed to accelerating the adoption of sustainable mobility by offering EV dealerships with zero-collateral loans, enabling entrepreneurs to establish start-up EV showrooms and service centers with minimal financial barriers.

**BUSINESS GROW WAY OF FOFO & FOCO MODEL FRANCHISE
SHOWROOM & SERVICE CENTER DISTRICT & TOWN LABEL -
U.P. - BIHAR - JHARKHAND - CHATTISGARH - M.P. - ODISHA -
W.B. - UK - HIMACHAL KASHMIR - ACROSS INDIA**

About us



VISION & MISSION




Company Vision

To become a leading EV franchise network across India by delivering top-notch EV brands, after-sales services, and financial support for entrepreneurs.

Company Mission

To make eco-friendly transportation accessible by providing comprehensive EV dealership solutions while fostering sustainable business growth.





Problem

PROBLEMS

- **Environmental Impact:** Traditional internal combustion engine (ICE) vehicles contribute significantly to air pollution, climate change, and depletion of fossil fuels.
- **Urban Congestion:** Increasing vehicle numbers in cities lead to traffic congestion, pollution, and higher fuel consumption.
- **Sustainability Demands:** There is a growing global demand for sustainable mobility solutions that reduce carbon footprints and offer energy efficiency.
- **EV Adoption Challenges:** Electric vehicles (EVs) face challenges like high upfront costs, limited charging infrastructure, and range anxiety.
- **Market Gaps:** The market lacks affordable, efficient, and reliable electric vehicle solutions that can be scaled for mass adoption, especially in emerging markets like India.

SOLUTIONS



Energy-Efficient Vehicles

- We develop electric vehicles and motors that offer energy efficiency, reducing environmental impact and operating costs.



Eco-Friendly Alternatives

- Our products replace traditional fossil fuel-powered vehicles, contributing to reduced carbon emissions and reliance on non-renewable resources.



Affordable Pricing

- We provide cost-effective EV options, making clean transportation accessible to a broader consumer base.



Enhanced Performance

- Our electric vehicles are designed with superior performance, offering long battery life and reliable range.

solution

OUR OFFERINGS

- **Energy-Efficient Electric Vehicles and Motors:** High-performance, eco-friendly EVs designed for urban and rural transportation, focusing on energy efficiency and reduced environmental impact.
- **Affordable and Scalable Mobility Solutions:** Cost-effective vehicles tailored for individual consumers, small business owners, and fleet operators, promoting accessibility and scalability.
- **After-Sales Services and Dealership Network:** Maintenance, repairs, and spare parts support through service centers and an expanding retail presence.
- **Fleet Solutions for Businesses:** Comprehensive electric vehicle options catering to organizations managing large fleets for passenger and cargo services.



UNIQUE SELLING PROPOSITION



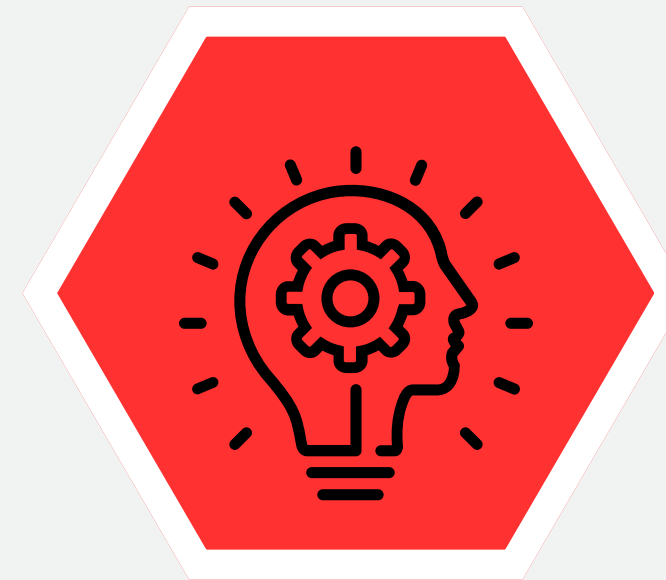
High Efficiency

Our motors are designed to offer superior energy efficiency, providing longer battery life and reduced operating costs.



Affordable Pricing

We provide cost-effective EVs and motors without compromising on performance or quality.



Innovative Technology

We focus on developing cutting-edge technology, ensuring top-tier performance, safety, and reliability.



Scalability

Our solutions are scalable, making them suitable for both individual consumers and large-scale commercial applications.

STAGES OF A STARTUP EQUALITY FUNDING



Pre-Seed Funding

Startup Owners, Friends & Family



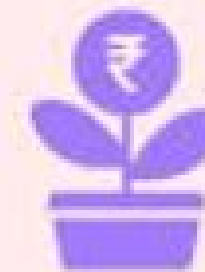
Seed Funding

Angel investors, Friends & Family, Crowdfunding



Series A to Series B

Venture Capitalists



Series C

Late Stage Venture Capitalists, Private Equity Firms



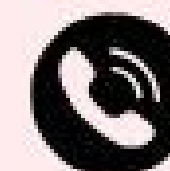
IPO

Public

MORE INFO ↓



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MARKET SIZE

INDIAN MARKET

India e-rickshaw market is projected to witness a CAGR of 10.85% during the forecast period FY2024-FY2031, growing from USD 1322.15 million in FY2023 to USD 3014.16 million in FY2031.

Source: <https://www.mordorintelligence.com/industry-reports/india-electric-rickshaw-market>

GLOBAL MARKET

The India Electric Rickshaw Market size is estimated at USD 1.15 billion in 2024, and is expected to reach USD 2.81 billion by 2029, growing at a CAGR of 11% during the forecast period (2024-2029).

Source: <https://www.mordorintelligence.com/industry-reports/india-electric-rickshaw-market>



Market SIZE & Growth 58% IN FY - 2025

✓ Overview. The global electric vehicle (EV) market is projected to grow from USD 396.49 billion in 2024 to USD 620.33 billion by 2030 at a CAGR of 7.7%. Many factors are collectively driving the electric vehicle market....

Electric Scooters - Motorcycle - Scooty Sold 1.14 Million in FY2025

✓ The 2024 calendar year, India saw 1.14 million electric two-wheeler units sold, comprising scooters and motorcycles, representing a 33% increase compared to the previous year, and accounting for 59% of total EV sales.



EV sales grows to 58% in FY2025

Your Investment Grow In Potential E. V. Market



Global Electric Vehicle Market Projected USD 620.33 Billion By 2030

✓ With a record 1.14 million electric scooters, motorcycles and mopeds sold in FY2025, the largest volume and most affordable segment of the EV industry in India has increased its share by 2% to 58 percent.

✓ Two-wheeler share of EV sales grows to 58% in FY2025

With a record 1.14 million electric scooters, motorcycles and mopeds sold in FY2025, the largest volume and most affordable segment of the EV industry in India has increased its share by 2% to 58 percent. The top four OEMs' combined 943,336 units account for 82% of this segment's retail sales in a fiscal which has seen Ola Electric, TVS Motor Co, Bajaj Auto and Ather Energy hit their best-ever sales.



EV sales grows to 58% in FY2025

TARGET MARKET

- **Urban Areas:** Focusing on cities where demand for eco-friendly and affordable transportation is high.
- **Rural Areas:** Providing cost-effective electric mobility solutions for transportation and goods delivery.
- **Small Business Owners:** Catering to entrepreneurs needing efficient and sustainable logistics vehicles.
- **Fleet Operators:** Targeting organizations that operate large fleets for passenger or cargo services.



COMPETITIVE ANALYSIS

Company Name	Core Focus	USP	Target Market
F K POWER MOBILITY PRIVATE LIMITED	Electric Vehicles, Motors, Charging	High-efficiency, affordable, sustainable EVs	Urban, Rural, Fleet Operators
Ather Energy	Electric Two-wheelers	High-performance, smart features	Urban, Young Professionals
Revolt Motors	Electric Motorcycles	AI-based features, long battery life	Urban, Tech-Savvy Consumers
Mahindra Electric	Electric Vehicles, Mobility Solutions	Trusted brand, sustainable solutions	Urban, Commercial, Government

REVENUE MODEL

Vehicle Sales



Generating revenue by selling Electric Scooter & Scooty across India.

After-Sales Services



Income from maintenance, repairs, and spare parts through service centers.

Dealership Network



Revenue from partnerships and franchise operations for retail expansion.

Fleet Solutions



Offering electric vehicle solutions to fleet operators and businesses.

AIM TO SCALE UP



Expand Retail Presence:

Expanding operations to tier 2 and tier 3 cities, followed by international markets, especially Southeast Asia.



Product Innovation:

Introducing new vehicle models, increasing battery efficiency, and developing autonomous driving capabilities.



Manufacturing Capacity:

Scaling up production by investing in new factories and expanding current facilities.



Build Strategic Partnerships:

Collaborating with large automotive companies and local distributors to expand market presence.



MARKET STRATEGY

- **Target Market Segmentation:** Focus on urban areas for eco-friendly transportation, rural areas for affordable mobility, and fleet operators requiring sustainable logistics solutions.
- **Retail Expansion:** Scaling operations to tier 2 and tier 3 cities in India, with plans to enter international markets, especially in Southeast Asia.
- **Product Innovation:** Continuously introducing advanced vehicle models, enhancing battery efficiency, and exploring autonomous driving capabilities to meet evolving consumer demands.
- **Strategic Partnerships:** Collaborating with major automotive companies and local distributors to strengthen market presence and broaden customer reach.



ASK TO GROW WEALTH WITH CONFIDENCE

Invite You To Join FKPOWER Group

VALUE AND VALUATION

Building Strong Foundation In Value Investing

EARLY BIRD OFFER AVAILABLE



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CONTACT US



THANK YOU
FOR YOUR ATTENTION

TO GRAB INVESTORS ATTENTION !!!



PRE-LAUNCH INVESTMENT OFFER

CONTRIBUTION GROWTH STRATEGIE OPPORTUNITY

JOIN - STARTUP IDEA

PRE - LAUNCH INVESTMENT To IPO JOURNEY !!!

Startup - Scalep Investment Program

BUSINESS INVESTMENT IN TRANCHES

[₹ 10 LAKH - ₹ 20 LAKH][₹ 50 LAKH - ₹ 1 CRORE]

SMART WAYS TO INVEST AND SAVE !!!

SME - IPO - EQUITY

LUCRATIVE INVESTMENT OPPORTUNITY



I

P

O

Be The Part Of Tommarow's Growth Story

Invest In Pre - IPO Equity Investment Online With FKPOWER Ride Mobility Pvt Ltd

**KNOW
MORE**



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OPPORTUNITY FOR INVESTORS / DONORS !!!

ANGLE INVESTORS, FRIENDS & FAMILY

**CROWD
FUNDING**

An illustration showing several people interacting with large, 3D white letters that spell out 'CROWD FUNDING'. The letters are set against a dark green background with faint, glowing icons like a heart, a brain, a car, and a speech bubble containing a rupee symbol. The people are depicted in various poses: some are sitting on the letters, some are standing next to them, and some are using laptops or mobile phones. The overall scene suggests a collaborative and digital environment for raising funds.

STRATEGIC INVESTMENT YIELDS HIGH RETURN ON INVESTMENT (ROI)

AHA - AHA - AHA - AHA -----

आइडिया से सफलता तक !!!

Pre - Investment Up To IPO Launch

MINIMUM TICKET ₹ 10,00,000/-**



PLAN TODAY – SECURE TOMORROW WITH FKPOWER INVEST FOR YOUR FUTURE



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